



Projekt 543681-TEMPUS-1-2013-1-DE-TEMPUS-JPHES „Network of competence centres for the development of cruise tourism in the Black Sea region” – CruiseT

Batumi State Maritime Academy

Business and Management Faculty

“Competence regional centre in cruise tourism” coexisted with BSMA Business and Management Faculty announces the competition:

For eligible Students for Summer School

In the framework of the the European Commission TEMPUS project "Network of competence centres for the development of cruise tourism in the Black Sea region - CruiseT " (Projekt 543681-TEMPUS-1-2013-1-DE-TEMPUS-JPHES") Business and Management faculty of BSMA is implementing a project in summer

“Effective Use of the Regional Tourism Potential”

- 1. Project description.** The project must have research or consulting service character in tourism field. The main aim is to determine tourism potentials of the region and to find out the ways of their effective use.
The results achieved through the project must contribute tourism and cruise tourism development in the country.
- 2. The head of the project.** Professors of BSMA Business and Management Faculty.
- 3. Participants of the project:**
 - “Competence regional centre in cruise tourism” coexisted with BSMA Business and Management Faculty;
 - The Ministry of Agriculture of Autonomous Republic of Ajara.
 - Khelvachauri Municipality;
 - BSMA students;
- 4. Implementation date.** Summer school will work between **11-24 July**.
- 5. Expected results.** The results achieved through the project must promote tourism/cruise tourism development in the country.
- 6. Competition requirements:**
 - BSMA Business and Management students are eligible to participate in the competition (preference will be given to tourism students);
 - Applicants must present an application form to the Dean;
 - Applicants must present a cover letter.
- 7. Application date and place.** Deadline for presenting an application form is the 10th of July, at Business and Management Faculty of BSMA.

Note: During the summer school, students will have master classes, will have practice in state institutions, they will conduct field researches and develop relevant recommendations. The results will be reviewed by the responsible people of the project and will also be presented in the final meeting of the Tempus project (Projekt 543681-TEMPUS-1-2013-1-DE -TEMPUS-JPHES "Network of competence centres for the development of cruise tourism in the Black Sea region" - CruiseT) 2-11 September, 2016.